



Prepared for:
Client Name

FULL DEMOGRAPHIC PROFILE

Coordinates
X: 0.0000
Y: 0.0000

Zip Code Trade Area **TRADE AREA**
Any Zip Code USA

Square Miles Land Mass 22.73

Population & Growth

2014 Total Population	46,403	
2014 Population Density	2,041	psm
2010-2014 Growth	3,508	8.2%
2010-2014 Avg. Annual Growth	1,169	2.0%
2019 Total Population	49,001	
2019 Population Density	2,155	psm
2014-2019 Proj. Pop. Growth	2,599	5.6%
2014-2019 Avg. Annual Growth	520	1.1%
2010 Total Population	42,895	
2000 Total Population	38,333	
1990 Total Population	32,217	

Households & Growth

2014 Households	17,538	
2010-2014 Growth	1,330	8.2%
2010-2014 Avg. Annual Growth	443	2.1%
2019 Households	18,521	
2014-2019 Growth	983	5.6%
2014-2019 Avg. Annual Growth	197	1.1%
2010 Households	16,208	

Families

2014 Families	12,961
2019 Families	13,683

Income

2014 Aggregate HH Income	\$1,311.84	million
2014 Average Household Income	\$74,799	
2014 Median Household Income	\$68,067	
2014 Per Capita Income	\$27,575	
2019 Aggregate HH Income	\$1,409.50	million
2019 Average Household Income	\$76,102	
2019 Median Household Income	\$67,700	
2019 Per Capita Income	\$28,050	

Daytime Demographics

Number of Employees	8,134	
Number of Businesses	777	
Avg. number Employees per Bus.	10.5	
Residents per Business	59.7	
Total Aggregate Annual Payroll	\$225.6	million

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Population by Race

2014 White Population	45,117	97.2%
2014 Black Population	350	0.8%
2014 Native American Population	5	0.0%
2014 Asian Population	264	0.6%
2014 Pacific Islander Population	0	0.0%
2014 2 or more races	667	1.4%
2019 White Population	47,457	96.8%
2019 Black Population	416	0.8%
2019 Native American Population	3	0.0%
2019 Asian Population	266	0.5%
2019 Pacific Islander Population	0	0.0%
2019 2 or more races	858	1.8%

Male Population by Race

2014 White Males	22,235	97.0%
2014 Black Males	187	0.8%
2014 Native American Males	3	0.0%
2014 Asian Males	123	0.5%
2014 Pacific Islander Males	0	0.0%
2014 2 or more races Males	365	1.6%
2019 White Males	23,325	95.2%
2019 Black Males	217	0.9%
2019 Native American Males	3	0.0%
2019 Asian Males	521	2.1%
2019 Pacific Islander Males	0	0.0%
2019 2 or more races Males	437	1.8%

Female Population by Race

2014 White Females	22,881	97.4%
2014 Black Females	164	0.7%
2014 Native American Females	2	0.0%
2014 Asian Females	141	0.6%
2014 Pacific Islander Females	0	0.0%
2014 2 or more races Females	302	1.3%
2019 White Females	24,132	96.9%
2019 Black Females	199	0.8%
2019 Native American Females	0	0.0%
2019 Asian Females	140	0.6%
2019 Pacific Islander Females	0	0.0%
2019 2 or more races Females	421	1.7%

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Hispanic Population

2014 Hispanic Population	734	1.6%
2014 White not Hispanic Pop.	43,313	96.0%
2014 Hispanic Males	402	54.7%
2014 White not Hispanic Males	21,350	96.0%
2014 Hispanic Females	332	45.3%
2014 White not Hispanic Females	21,963	96.0%
2019 Hispanic Population	988	2.0%
2019 White not Hispanic Pop.	45,794	96.5%
2019 Hispanic Males	521	52.7%
2019 White not Hispanic Males	22,485	96.4%
2019 Hispanic Females	467	47.3%
2019 White not Hispanic Females	23,309	96.6%

Population by Sex

2014 Male Population	22,913	49.4%
2014 Female Population	23,490	50.6%
2019 Male Population	24,110	49.2%
2019 Female Population	24,891	50.8%

Population by Sex by Age

2014 Male 0 to 9 years	2,781	6.0%
2014 Male 10 to 19 years	3,230	7.0%
2014 Male 20 to 29 years	3,081	6.6%
2014 Male 30 to 39 years	2,792	6.0%
2014 Male 40 to 49 years	3,093	6.7%
2014 Male 50 to 59 years	3,148	6.8%
2014 Male 60 to 69 years	2,489	5.4%
2014 Male 70 to 79 years	1,467	3.2%
2014 Male 80 to 84 years	383	0.8%
2014 Male 85+ years	448	1.0%
2014 Female 0 to 9 years	2,851	6.1%
2014 Female 10 to 19 years	3,311	7.1%
2014 Female 20 to 29 years	3,159	6.8%
2014 Female 30 to 39 years	2,862	6.2%
2014 Female 40 to 49 years	3,171	6.8%
2014 Female 50 to 59 years	3,228	7.0%
2014 Female 60 to 69 years	2,551	5.5%
2014 Female 70 to 79 years	1,504	3.2%
2014 Female 80 to 85 years	393	0.8%
2014 Female 85+ years	459	1.0%

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2014 Population by Age

2014 Median Age	43	
2014 Pop. 0 to 4 years	2,438	5.3%
2014 Pop. 5 to 9 years	3,195	6.9%
2014 Pop. 10 to 14 years	3,236	7.0%
2014 Pop. 15 to 19 years	3,305	7.1%
2014 Pop. 20 to 24 years	3,224	6.9%
2014 Pop. 25 to 29 years	3,016	6.5%
2014 Pop. 30 to 34 years	2,829	6.1%
2014 Pop. 35 to 39 years	2,826	6.1%
2014 Pop. 40 to 44 years	3,018	6.5%
2014 Pop. 45 to 49 years	3,246	7.0%
2014 Pop. 50 to 54 years	3,268	7.0%
2014 Pop. 55 to 59 years	3,108	6.7%
2014 Pop. 60 to 64 years	2,760	5.9%
2014 Pop. 65 to 69 years	2,280	4.9%
2014 Pop. 70 to 74 years	1,758	3.8%
2014 Pop. 75 to 79 years	1,212	2.6%
2014 Pop. 80 to 84 years	776	1.7%
2014 Pop. 85+	907	2.0%

2019 Population by Age

2019 Median Age	44	
2019 Pop. 0 to 4 years	2,605	5.3%
2019 Pop. 5 to 9 years	3,226	6.6%
2019 Pop. 10 to 14 years	3,283	6.7%
2019 Pop. 15 to 19 years	3,328	6.8%
2019 Pop. 20 to 24 years	3,337	6.8%
2019 Pop. 25 to 29 years	3,239	6.6%
2019 Pop. 30 to 34 years	3,079	6.3%
2019 Pop. 35 to 39 years	2,939	6.2%
2019 Pop. 40 to 44 years	2,960	6.0%
2019 Pop. 45 to 49 years	3,092	6.3%
2019 Pop. 50 to 54 years	3,205	6.5%
2019 Pop. 55 to 59 years	3,185	6.5%
2019 Pop. 60 to 64 years	2,991	6.1%
2019 Pop. 65 to 69 years	2,596	5.3%
2019 Pop. 70 to 74 years	2,111	4.3%
2019 Pop. 75 to 79 years	1,541	3.1%
2019 Pop. 80 to 84 years	1,022	2.1%
2019 Pop. 85+	1,263	2.6%

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Children

2014 Pop. 0 to 5 (Infant-K)	3,079
2014 Pop. 6 to 17 (Gradeschool)	7,115
2019 Pop. 0 to 5 (Infant-K)	3,252
2019 6 to 17 (Gradeschool)	7,196

Educational Attainment

2014 Population 25+	32,476	
No Education	191	0.6%
Elementary	633	1.9%
Some High School No Diploma	3,261	10.0%
High School Graduate or Equiv.	12,424	38.3%
Some College	7,337	22.6%
Associate Degree	2,244	6.9%
Bachelor Degree	4,924	15.2%
Master Degree	1,064	3.3%
Professional Degree	307	1%
Doctorate Degree	89	0.3%

Employment & Drive Time

2000 Total Workers 16+	19,984	
Worked at Home	495	2.5%
Did not Work at Home	19,489	97.5%
under 5 minutes	314	1.6%
5 - 9 minutes	1,632	8.4%
10 -14 minutes	2,167	11.1%
15 - 19 minutes	2,213	11.4%
20 - 24 minutes	2,629	13.5%
25 - 29 minutes	1,423	7.3%
30 - 34 minutes	3,361	17.2%
35 - 39 minutes	1,068	5.5%
40 - 44 minutes	1,446	7.4%
45 - 59 minutes	2,244	11.5%
60 - 89 minutes	755	3.9%
90+ minutes	237	1.2%

Transportation to Work

Car, Truck, or Van	18,994	98.1%
<i>Drove Alone</i>	17,610	
<i>Carpooled</i>	1,383	
Public Transportation	238	1.2%
Other	134	0.7%

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2014 Households by Income

2014 Under \$10,000	677	3.9%
2014 \$10,000 - \$15,000	322	1.8%
2014 \$15,000 - \$20,000	699	4.0%
2014 \$20,000 - \$25,000	593	3.4%
2014 \$25,000 - \$30,000	803	4.6%
2014 \$30,000 - \$35,000	788	4.5%
2014 \$35,000 - \$40,000	727	4.1%
2014 \$40,000 - \$45,000	979	5.6%
2014 \$45,000 - \$50,000	784	4.5%
2014 \$50,000 - \$60,000	1,647	9.4%
2014 \$60,000 - \$75,000	2,364	13.5%
2014 \$75,000 - \$100,000	3,389	19.3%
2014 \$100,000 - \$125,000	1,869	10.7%
2014 \$125,000 - \$150,000	990	5.6%
2014 \$150,000 - \$200,000	705	4.0%
2014 \$200,000+	201	1.1%

2019 Households by Income

2019 Under \$10,000	714	3.9%
2019 \$10,000 - \$15,000	345	1.9%
2019 \$15,000 - \$20,000	736	4.0%
2019 \$20,000 - \$25,000	624	3.4%
2019 \$25,000 - \$30,000	850	4.6%
2019 \$30,000 - \$35,000	834	4.5%
2019 \$35,000 - \$40,000	769	4.2%
2019 \$40,000 - \$45,000	1,040	5.6%
2019 \$45,000 - \$50,000	826	4.5%
2019 \$50,000 - \$60,000	1,738	9.4%
2019 \$60,000 - \$75,000	2,498	13.5%
2019 \$75,000 - \$100,000	3,573	19.3%
2019 \$100,000 - \$125,000	1,966	10.6%
2019 \$125,000 - \$150,000	1,044	5.6%
2019 \$150,000 - \$200,000	750	4.0%
2019 \$200,000+	214	1.2%

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2014 Household Structure

Average HH Size	2.7	
1-person HH	3,826	11.3%
2-person HH	13,712	40.6%
2+ person family	12,961	38.3%
Families Married	10,412	
Families Married w/children	4,522	
Families Married no children	5,890	
Families Other	2,549	7.5%
Fam. Oth. Single Male Head	785	
Fam. Oth. Single Male Head w/ch.	446	
Fam. Oth. Single Male Head no/ch.	340	
Fam. Oth. Single Female Head	1,764	
Fam. Oth. Single Fem. Head w/ch.	996	
Fam. Oth. Single Fem. Head no/ch.	768	
Non-Family HH	751	2.2%

2019 Household Structure

Average HH Size	2.7	
1-person HH	4,044	11.3%
2-person HH	14,477	40.6%
2+ person Family	13,683	38.3%
Families Married	10,981	
Families Married w/children	4,771	
Families Married no children	6,210	
Families Other	2,702	7.6%
Fam. Oth. Single Male Head	835	
Fam. Oth. Single Male Head w/ch.	475	
Fam. Oth. Single Male Head no/ch.	360	
Fam. Oth. Single Female Head	1,867	
Fam. Oth. Single Fem. Head w/ch.	1,055	
Fam. Oth. Single Fem. Head no/ch.	812	
Non-Family HH	795	2.2%

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2014 Householders by Age

15-24 years	377	2.2%
25-34 years	2,513	14.3%
35-44 years	3,780	21.6%
45-54 years	4,139	23.6%
55-59 years	1,659	9.5%
60-64 years	1,647	9.4%
65-74 years	2,081	11.9%
75-84 years	1,042	5.9%
85+ years	299	1.7%

Housing

Median year Built	1976	
2000 Median Value	\$144,509	
2014 Total Housing Units	19,459	
2014 Owner Occupied	14,780	76.0%
2014 Renter Occupied	3,754	19.3%
2014 Vacant Housing Units	925	4.8%
2019 Total Housing Units	19,901	
2019 Owner Occupied	15,123	76.0%
2019 Renter Occupied	3,834	19.3%
2019 Vacant Housing Units	945	
2000 Total Housing Units	14,024	
2000 Owner Occupied	11,155	79.5%
2000 Renter Occupied	2,466	17.6%
2000 Total Vacant	404	2.9%
2000 Median Contract Rent	\$581	
2000 Gross Rent as % of HH Inc.	23.1	