



9/12/2014

EXECUTIVE SUMMARY

Prepared for:
Client Name

Coordinates
X: -82.1463
Y: 27.0127

Street Address or Intersection Anywhere USA	1.00 mile radius	2.00 mile radius	3.00 mile radius	5.00 mile radius
Square Miles Land Mass	3.14	12.56	28.26	78.49
Population & Growth				
2014 Total Population	2,746	10,731	26,703	76,257
2014 Population Density	875 psm	855 psm	945 psm	972 psm
2010-2014 Growth	-172 -5.9%	-787 -6.8%	-1,406 -5.0%	-1,021 -1.3%
2010-2014 Avg. Annual Growth	-57 -1.5%	-262 -1.7%	-469 -1.3%	-340 -0.3%
2019 Total Population	2,469	9,498	24,275	71,670
2019 Population Density	786 psm	756 psm	859 psm	913 psm
2014-2019 Proj. Pop. Growth	-278 -10.1%	-1,234 -11.5%	-2,428 -9.1%	-4,587 -6.0%
2014-2019 Avg. Annual Growth	-56 -2.0%	-247 -2.3%	-486 -1.8%	-917 -1.2%
2010 Total Population	2,918	11,518	28,109	77,278
Households & Growth				
2014 Households	1,219	4,796	11,306	31,765
2010-2014 Growth	-69 -5.4%	-320 -6.3%	-611 -5.1%	-665 -2.1%
2010-2014 Avg. Annual Growth	-23 -1.3%	-107 -1.6%	-204 -1.3%	-222 -0.5%
2019 Households	1,093	4,228	10,230	29,623
2014-2019 Growth	-125 -10.3%	-568 -11.8%	-1,075 -9.5%	-2,142 -6.7%
2014-2019 Avg. Annual Growth	-25 -2.1%	-114 -2.4%	-215 -1.9%	-428 -1.3%
2010 Households	1,288	5,116	11,916	32,431
Families				
2014 Families	728	2,974	7,421	21,399
2019 Families	652	2,629	6,739	20,106
Income				
2014 Aggregate HH Income	\$ 63.70 million	\$ 274.22 million	\$ 661.74 million	\$ 1,842.84 million
2014 Average Household Income	52,271	57,182	58,533	58,014
2014 Median Household Income	39,486	43,951	47,256	46,774
2014 Per Capita Income	20,939	22,680	23,065	23,745
2019 Aggregate HH Income	\$56.90 million	\$241.46 million	\$597.76 million	\$1,709.16 million
2019 Average Household Income	\$52,036	\$57,113	\$58,431	\$57,697
2019 Median Household Income	\$39,437	\$43,667	\$47,392	\$46,276
2019 Per Capita Income	\$20,850	\$22,660	\$23,024	\$23,610
Daytime Demographics				
Number of Employees	735	3,583	8,833	23,453
Number of Businesses	68	275	589	1425
Avg. number Employees per Bus.	10.9	13.0	15.0	16.5
Residents per Business	40.6	39.0	45.3	53.5
Total Aggregate Annual Payroll	\$17.5 million	\$85.1 million	\$209.6 million	\$559.2 million

This report was produced using data from private and government sources deemed to be reliable. This data is provided without representation or warranty.