



Prepared for:
Client Name

FULL DEMOGRAPHIC PROFILE

Coordinates
X: 0.0000
Y: 0.0000

Drivetime - 5 Minutes **TRADE AREA**
Anywhere USA

Square Miles Land Mass 12.93

Population & Growth

2014 Total Population	7,824	
2014 Population Density	605	psm
2010-2014 Growth	-409	-5.0%
2010-2014 Avg. Annual Growth	-136	-1.2%
2019 Total Population	6,926	
2019 Population Density	536	psm
2014-2019 Proj. Pop. Growth	-898	-11.5%
2014-2019 Avg. Annual Growth	-180	-2.3%
2010 Total Population	8,233	
2000 Total Population	5,942	
1990 Total Population	4,658	

Households & Growth

2014 Households	3,456	
2010-2014 Growth	-168	-4.6%
2010-2014 Avg. Annual Growth	-56	-1.2%
2019 Households	3,041	
2014-2019 Growth	-415	-12.0%
2014-2019 Avg. Annual Growth	-83	-2.4%
2010 Households	3,624	

Families

2014 Families	2,166
2019 Families	1,915

Income

2014 Aggregate HH Income	\$199.28	million
2014 Average Household Income	\$57,663	
2014 Median Household Income	\$44,116	
2014 Per Capita Income	\$22,519	
2019 Aggregate HH Income	\$176.22	million
2019 Average Household Income	\$57,949	
2019 Median Household Income	\$44,265	
2019 Per Capita Income	\$22,648	

Daytime Demographics

Number of Employees	2,289	
Number of Businesses	226	
Avg. number Employees per Bus.	10.1	
Residents per Business	34.6	
Total Aggregate Annual Payroll	\$55.9	million

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Population by Race

2014 White Population	7,104	90.8%
2014 Black Population	430	5.5%
2014 Native American Population	4	0.1%
2014 Asian Population	50	0.6%
2014 Pacific Islander Population	0	0.0%
2014 2 or more races	235	3.0%
2019 White Population	6,167	89.0%
2019 Black Population	453	6.5%
2019 Native American Population	5	0.1%
2019 Asian Population	49	0.7%
2019 Pacific Islander Population	0	0.0%
2019 2 or more races	252	3.6%

Male Population by Race

2014 White Males	3,297	90.5%
2014 Black Males	200	5.5%
2014 Native American Males	1	0.0%
2014 Asian Males	25	0.7%
2014 Pacific Islander Males	0	0.0%
2014 2 or more races Males	121	3.3%
2019 White Males	2,856	82.1%
2019 Black Males	214	6.1%
2019 Native American Males	3	0.1%
2019 Asian Males	281	8.1%
2019 Pacific Islander Males	0	0.0%
2019 2 or more races Males	126	3.6%

Female Population by Race

2014 White Females	3,807	91.1%
2014 Black Females	230	5.5%
2014 Native American Females	3	0.1%
2014 Asian Females	25	0.6%
2014 Pacific Islander Females	0	0.0%
2014 2 or more races Females	114	2.7%
2019 White Females	3,310	89.4%
2019 Black Females	240	6.5%
2019 Native American Females	2	0.1%
2019 Asian Females	25	0.7%
2019 Pacific Islander Females	0	0.0%
2019 2 or more races Females	127	3.4%

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Hispanic Population

2014 Hispanic Population	458	5.8%
2014 White not Hispanic Pop.	5,118	72.0%
2014 Hispanic Males	231	50.5%
2014 White not Hispanic Males	2,363	71.7%
2014 Hispanic Females	226	49.5%
2014 White not Hispanic Females	2,755	72.4%
2019 Hispanic Population	572	8.3%
2019 White not Hispanic Pop.	4,611	74.8%
2019 Hispanic Males	281	49.2%
2019 White not Hispanic Males	2,127	74.5%
2019 Hispanic Females	291	50.8%
2019 White not Hispanic Females	2,484	75.0%

Population by Sex

2014 Male Population	3,645	46.6%
2014 Female Population	4,179	53.4%
2019 Male Population	3,223	46.5%
2019 Female Population	3,703	53.5%

Population by Sex by Age

2014 Male 0 to 9 years	336	4.3%
2014 Male 10 to 19 years	414	5.3%
2014 Male 20 to 29 years	361	4.6%
2014 Male 30 to 39 years	311	4.0%
2014 Male 40 to 49 years	366	4.7%
2014 Male 50 to 59 years	419	5.4%
2014 Male 60 to 69 years	414	5.3%
2014 Male 70 to 79 years	422	5.4%
2014 Male 80 to 84 years	188	2.4%
2014 Male 85+ years	415	5.3%
2014 Female 0 to 9 years	385	4.9%
2014 Female 10 to 19 years	475	6.1%
2014 Female 20 to 29 years	414	5.3%
2014 Female 30 to 39 years	356	4.6%
2014 Female 40 to 49 years	419	5.4%
2014 Female 50 to 59 years	481	6.1%
2014 Female 60 to 69 years	474	6.1%
2014 Female 70 to 79 years	483	6.2%
2014 Female 80 to 85 years	215	2.8%
2014 Female 85+ years	476	6.1%

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2014 Population by Age

2014 Median Age	49	
2014 Pop. 0 to 4 years	284	3.6%
2014 Pop. 5 to 9 years	438	5.6%
2014 Pop. 10 to 14 years	431	5.5%
2014 Pop. 15 to 19 years	457	5.8%
2014 Pop. 20 to 24 years	409	5.2%
2014 Pop. 25 to 29 years	366	4.7%
2014 Pop. 30 to 34 years	334	4.3%
2014 Pop. 35 to 39 years	333	4.3%
2014 Pop. 40 to 44 years	367	4.7%
2014 Pop. 45 to 49 years	418	5.3%
2014 Pop. 50 to 54 years	441	5.6%
2014 Pop. 55 to 59 years	459	5.9%
2014 Pop. 60 to 64 years	453	5.8%
2014 Pop. 65 to 69 years	435	5.6%
2014 Pop. 70 to 74 years	453	5.8%
2014 Pop. 75 to 79 years	452	5.8%
2014 Pop. 80 to 84 years	403	5.2%
2014 Pop. 85+	891	11.4%

2019 Population by Age

2019 Median Age	49	
2019 Pop. 0 to 4 years	279	4.0%
2019 Pop. 5 to 9 years	376	5.4%
2019 Pop. 10 to 14 years	374	5.4%
2019 Pop. 15 to 19 years	402	5.8%
2019 Pop. 20 to 24 years	399	5.8%
2019 Pop. 25 to 29 years	366	5.3%
2019 Pop. 30 to 34 years	326	4.7%
2019 Pop. 35 to 39 years	299	5.0%
2019 Pop. 40 to 44 years	293	4.2%
2019 Pop. 45 to 49 years	339	4.9%
2019 Pop. 50 to 54 years	365	5.3%
2019 Pop. 55 to 59 years	378	5.5%
2019 Pop. 60 to 64 years	388	5.6%
2019 Pop. 65 to 69 years	385	5.6%
2019 Pop. 70 to 74 years	365	5.3%
2019 Pop. 75 to 79 years	351	5.1%
2019 Pop. 80 to 84 years	308	4.4%
2019 Pop. 85+	933	13.5%

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Children

2014 Pop. 0 to 5 (Infant-K)	371
2014 Pop. 6 to 17 (Gradeschool)	965
2019 Pop. 0 to 5 (Infant-K)	355
2019 6 to 17 (Gradeschool)	836

Educational Attainment

2014 Population 25+	4,998	
No Education	2	0.0%
Elementary	175	3.5%
Some High School No Diploma	774	15.5%
High School Graduate or Equiv.	1,797	36.0%
Some College	1,097	22.0%
Associate Degree	394	7.9%
Bachelor Degree	490	9.8%
Master Degree	152	3.0%
Professional Degree	109	2%
Doctorate Degree	11	0.2%

Employment & Drive Time

2000 Total Workers 16+	2,481	
Worked at Home	47	1.9%
Did not Work at Home	2,434	98.1%
under 5 minutes	81	3.3%
5 - 9 minutes	340	14.0%
10 -14 minutes	424	17.4%
15 - 19 minutes	460	18.9%
20 - 24 minutes	281	11.5%
25 - 29 minutes	128	5.3%
30 - 34 minutes	210	8.6%
35 - 39 minutes	73	3.0%
40 - 44 minutes	90	3.7%
45 - 59 minutes	189	7.8%
60 - 89 minutes	114	4.7%
90+ minutes	45	1.8%

Transportation to Work

Car, Truck, or Van	2,406	99.8%
<i>Drove Alone</i>	2,002	
<i>Carpooled</i>	404	
Public Transportation	0	0.0%
Other	5	0.2%

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2014 Households by Income

2014 Under \$10,000	248	7.2%
2014 \$10,000 - \$15,000	265	7.7%
2014 \$15,000 - \$20,000	229	6.6%
2014 \$20,000 - \$25,000	240	6.9%
2014 \$25,000 - \$30,000	268	7.7%
2014 \$30,000 - \$35,000	381	11.0%
2014 \$35,000 - \$40,000	244	7.1%
2014 \$40,000 - \$45,000	188	5.4%
2014 \$45,000 - \$50,000	154	4.5%
2014 \$50,000 - \$60,000	255	7.4%
2014 \$60,000 - \$75,000	320	9.3%
2014 \$75,000 - \$100,000	324	9.4%
2014 \$100,000 - \$125,000	223	6.5%
2014 \$125,000 - \$150,000	49	1.4%
2014 \$150,000 - \$200,000	15	0.4%
2014 \$200,000+	52	1.5%

2019 Households by Income

2019 Under \$10,000	213	7.0%
2019 \$10,000 - \$15,000	231	7.6%
2019 \$15,000 - \$20,000	200	6.6%
2019 \$20,000 - \$25,000	214	7.0%
2019 \$25,000 - \$30,000	232	7.6%
2019 \$30,000 - \$35,000	332	10.9%
2019 \$35,000 - \$40,000	216	7.1%
2019 \$40,000 - \$45,000	164	5.4%
2019 \$45,000 - \$50,000	140	4.6%
2019 \$50,000 - \$60,000	230	7.6%
2019 \$60,000 - \$75,000	282	9.3%
2019 \$75,000 - \$100,000	290	9.5%
2019 \$100,000 - \$125,000	196	6.4%
2019 \$125,000 - \$150,000	41	1.4%
2019 \$150,000 - \$200,000	15	0.5%
2019 \$200,000+	45	1.5%

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2014 Household Structure

Average HH Size	2.5	
1-person HH	1,093	17.2%
2-person HH	2,363	37.1%
2+ person family	2,166	34.0%
Families Married	1,624	
Families Married w/children	421	
Families Married no children	1,203	
Families Other	542	8.5%
Fam. Oth. Single Male Head	140	
Fam. Oth. Single Male Head w/ch.	65	
Fam. Oth. Single Male Head no/ch.	74	
Fam. Oth. Single Female Head	402	
Fam. Oth. Single Fem. Head w/ch.	217	
Fam. Oth. Single Fem. Head no/ch.	185	
Non-Family HH	197	3.1%

2019 Household Structure

Average HH Size	2.5	
1-person HH	953	17.0%
2-person HH	2,088	37.2%
2+ person Family	1,915	34.1%
Families Married	1,433	
Families Married w/children	381	
Families Married no children	1,052	
Families Other	482	8.6%
Fam. Oth. Single Male Head	123	
Fam. Oth. Single Male Head w/ch.	57	
Fam. Oth. Single Male Head no/ch.	66	
Fam. Oth. Single Female Head	360	
Fam. Oth. Single Fem. Head w/ch.	196	
Fam. Oth. Single Fem. Head no/ch.	163	
Non-Family HH	173	3.1%

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9/11/2014

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2014 Householders by Age

15-24 years	99	2.9%
25-34 years	307	8.9%
35-44 years	419	12.1%
45-54 years	579	16.8%
55-59 years	281	8.1%
60-64 years	350	10.1%
65-74 years	646	18.7%
75-84 years	559	16.2%
85+ years	217	6.3%

Housing

Median year Built	1986	
2000 Median Value	\$91,811	
2014 Total Housing Units	4,670	
2014 Owner Occupied	2,671	57.2%
2014 Renter Occupied	972	20.8%
2014 Vacant Housing Units	1,026	22.0%
2019 Total Housing Units	4,411	
2019 Owner Occupied	2,521	57.1%
2019 Renter Occupied	926	21.0%
2019 Vacant Housing Units	964	
2000 Total Housing Units	2,792	
2000 Owner Occupied	1,929	69.1%
2000 Renter Occupied	501	17.9%
2000 Total Vacant	362	13.0%
2000 Median Contract Rent	\$531	
2000 Gross Rent as % of HH Inc.	26.5	