



Prepared for:
Client Name

FULL DEMOGRAPHIC PROFILE

Coordinates
X: 0.0000
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County Trade Area	TRADE AREA	
Any County USA		
Square Miles Land Mass	587.06	
Population & Growth		
2014 Total Population	384,796	
2014 Population Density	655 psm	
2010-2014 Growth	19,865	5.4%
2010-2014 Avg. Annual Growth	6,622	1.4%
2019 Total Population	410,229	
2019 Population Density	699 psm	
2014-2019 Proj. Pop. Growth	25,433	6.6%
2014-2019 Avg. Annual Growth	5,087	1.3%
2010 Total Population	364,932	
2000 Total Population	325,957	
1990 Total Population	277,776	
Households & Growth		
2014 Households	176,103	
2010-2014 Growth	8,294	4.9%
2010-2014 Avg. Annual Growth	2,765	1.2%
2019 Households	186,357	
2014-2019 Growth	10,254	5.8%
2014-2019 Avg. Annual Growth	2,051	1.2%
2010 Households	167,809	
Families		
2014 Families	108,376	
2019 Families	114,914	
Income		
2014 Aggregate HH Income	\$15,694.91 million	
2014 Average Household Income	\$89,124	
2014 Median Household Income	\$72,100	
2014 Per Capita Income	\$38,085	
2019 Aggregate HH Income	\$17,214.70 million	
2019 Average Household Income	\$92,375	
2019 Median Household Income	\$71,794	
2019 Per Capita Income	\$39,456	
Daytime Demographics		
Number of Employees	119,980	
Number of Businesses	12,319	
Avg. number Employees per Bus.	9.7	
Residents per Business	31.2	
Total Aggregate Annual Payroll	\$4,145.5 million	

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Population by Race

2014 White Population	358,247	93.1%
2014 Black Population	14,528	3.8%
2014 Native American Population	107	0.0%
2014 Asian Population	2,076	0.5%
2014 Pacific Islander Population	8	0.0%
2014 2 or more races	9,831	2.6%
2019 White Population	379,646	92.5%
2019 Black Population	16,893	4.1%
2019 Native American Population	126	0.0%
2019 Asian Population	2,337	0.6%
2019 Pacific Islander Population	18	0.0%
2019 2 or more races	11,210	2.7%

Male Population by Race

2014 White Males	168,115	93.0%
2014 Black Males	6,879	3.8%
2014 Native American Males	61	0.0%
2014 Asian Males	851	0.5%
2014 Pacific Islander Males	4	0.0%
2014 2 or more races Males	4,851	2.7%
2019 White Males	178,331	85.8%
2019 Black Males	8,011	3.9%
2019 Native American Males	73	0.0%
2019 Asian Males	15,995	7.7%
2019 Pacific Islander Males	8	0.0%
2019 2 or more races Males	5,480	2.6%

Female Population by Race

2014 White Females	190,132	93.2%
2014 Black Females	7,649	3.7%
2014 Native American Females	46	0.0%
2014 Asian Females	1,226	0.6%
2014 Pacific Islander Females	4	0.0%
2014 2 or more races Females	4,980	2.4%
2019 White Females	201,315	92.6%
2019 Black Females	8,882	4.1%
2019 Native American Females	53	0.0%
2019 Asian Females	1,387	0.6%
2019 Pacific Islander Females	10	0.0%
2019 2 or more races Females	5,730	2.6%

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Hispanic Population

2014 Hispanic Population	25,636	6.7%
2014 White not Hispanic Pop.	312,376	87.2%
2014 Hispanic Males	12,821	50.0%
2014 White not Hispanic Males	145,914	86.8%
2014 Hispanic Females	12,815	50.0%
2014 White not Hispanic Females	166,462	87.6%
2019 Hispanic Population	32,068	7.8%
2019 White not Hispanic Pop.	335,368	88.3%
2019 Hispanic Males	15,995	49.9%
2019 White not Hispanic Males	156,674	87.9%
2019 Hispanic Females	16,073	50.1%
2019 White not Hispanic Females	178,695	88.8%

Population by Sex

2014 Male Population	180,760	47.0%
2014 Female Population	204,037	53.0%
2019 Male Population	192,853	47.0%
2019 Female Population	217,377	53.0%

Population by Sex by Age

2014 Male 0 to 9 years	14,577	3.8%
2014 Male 10 to 19 years	16,394	4.3%
2014 Male 20 to 29 years	16,676	4.3%
2014 Male 30 to 39 years	15,809	4.1%
2014 Male 40 to 49 years	18,480	4.8%
2014 Male 50 to 59 years	21,989	5.7%
2014 Male 60 to 69 years	23,011	6.0%
2014 Male 70 to 79 years	22,819	5.9%
2014 Male 80 to 84 years	10,247	2.7%
2014 Male 85+ years	20,757	5.4%
2014 Female 0 to 9 years	16,454	4.3%
2014 Female 10 to 19 years	18,505	4.8%
2014 Female 20 to 29 years	18,824	4.9%
2014 Female 30 to 39 years	17,845	4.6%
2014 Female 40 to 49 years	20,860	5.4%
2014 Female 50 to 59 years	24,820	6.5%
2014 Female 60 to 69 years	25,974	6.7%
2014 Female 70 to 79 years	25,757	6.7%
2014 Female 80 to 85 years	11,566	3.0%
2014 Female 85+ years	23,431	6.1%

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2014 Population by Age

2014 Median Age	56	
2014 Pop. 0 to 4 years	13,479	3.5%
2014 Pop. 5 to 9 years	17,553	4.6%
2014 Pop. 10 to 14 years	17,193	4.5%
2014 Pop. 15 to 19 years	17,705	4.6%
2014 Pop. 20 to 24 years	17,980	4.7%
2014 Pop. 25 to 29 years	17,520	4.6%
2014 Pop. 30 to 34 years	16,807	4.4%
2014 Pop. 35 to 39 years	16,848	4.4%
2014 Pop. 40 to 44 years	18,329	4.8%
2014 Pop. 45 to 49 years	21,011	5.5%
2014 Pop. 50 to 54 years	22,855	5.9%
2014 Pop. 55 to 59 years	23,955	6.2%
2014 Pop. 60 to 64 years	24,428	6.3%
2014 Pop. 65 to 69 years	24,556	6.4%
2014 Pop. 70 to 74 years	24,528	6.4%
2014 Pop. 75 to 79 years	24,048	6.2%
2014 Pop. 80 to 84 years	21,813	5.7%
2014 Pop. 85+	44,188	11.5%

2019 Population by Age

2019 Median Age	56	
2019 Pop. 0 to 4 years	16,422	4.0%
2019 Pop. 5 to 9 years	19,550	4.8%
2019 Pop. 10 to 14 years	18,971	4.6%
2019 Pop. 15 to 19 years	18,995	4.6%
2019 Pop. 20 to 24 years	19,255	4.7%
2019 Pop. 25 to 29 years	19,371	4.7%
2019 Pop. 30 to 34 years	18,953	4.6%
2019 Pop. 35 to 39 years	18,599	5.2%
2019 Pop. 40 to 44 years	18,936	4.6%
2019 Pop. 45 to 49 years	20,575	5.0%
2019 Pop. 50 to 54 years	22,502	5.5%
2019 Pop. 55 to 59 years	24,298	5.9%
2019 Pop. 60 to 64 years	25,272	6.2%
2019 Pop. 65 to 69 years	25,546	6.2%
2019 Pop. 70 to 74 years	25,213	6.1%
2019 Pop. 75 to 79 years	23,978	5.8%
2019 Pop. 80 to 84 years	21,588	5.3%
2019 Pop. 85+	52,204	12.7%

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Children

2014 Pop. 0 to 5 (Infant-K)	16,995
2014 Pop. 6 to 17 (Gradeschool)	38,318
2019 Pop. 0 to 5 (Infant-K)	20,329
2019 6 to 17 (Gradeschool)	42,210

Educational Attainment

2014 Population 25+	297,503	
No Education	1,562	0.5%
Elementary	9,316	3.1%
Some High School No Diploma	29,234	9.8%
High School Graduate or Equiv.	90,399	30.4%
Some College	69,048	23.2%
Associate Degree	19,133	6.4%
Bachelor Degree	49,831	16.7%
Master Degree	17,851	6.0%
Professional Degree	8,185	3%
Doctorate Degree	2,970	1.0%

Employment & Drive Time

2000 Total Workers 16+	132,765	
Worked at Home	6,179	4.7%
Did not Work at Home	126,586	95.3%
under 5 minutes	3,559	2.8%
5 - 9 minutes	15,105	11.9%
10 -14 minutes	24,132	19.1%
15 - 19 minutes	24,409	19.3%
20 - 24 minutes	21,316	16.8%
25 - 29 minutes	7,028	5.6%
30 - 34 minutes	15,752	12.4%
35 - 39 minutes	2,111	1.7%
40 - 44 minutes	2,404	1.9%
45 - 59 minutes	4,925	3.9%
60 - 89 minutes	3,447	2.7%
90+ minutes	2,398	1.9%

Transportation to Work

Car, Truck, or Van	120,672	98.3%
<i>Drove Alone</i>	107,208	
<i>Carpooled</i>	13,464	
Public Transportation	1,070	0.9%
Other	996	0.8%

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2014 Households by Income

2014 Under \$10,000	9,578	5.4%
2014 \$10,000 - \$15,000	9,664	5.5%
2014 \$15,000 - \$20,000	9,618	5.5%
2014 \$20,000 - \$25,000	9,600	5.5%
2014 \$25,000 - \$30,000	10,883	6.2%
2014 \$30,000 - \$35,000	10,941	6.2%
2014 \$35,000 - \$40,000	10,260	5.8%
2014 \$40,000 - \$45,000	9,513	5.4%
2014 \$45,000 - \$50,000	8,527	4.8%
2014 \$50,000 - \$60,000	15,690	8.9%
2014 \$60,000 - \$75,000	18,868	10.7%
2014 \$75,000 - \$100,000	21,029	11.9%
2014 \$100,000 - \$125,000	12,813	7.3%
2014 \$125,000 - \$150,000	5,547	3.1%
2014 \$150,000 - \$200,000	6,345	3.6%
2014 \$200,000+	7,226	4.1%

2019 Households by Income

2019 Under \$10,000	10,191	5.5%
2019 \$10,000 - \$15,000	10,222	5.5%
2019 \$15,000 - \$20,000	10,170	5.5%
2019 \$20,000 - \$25,000	10,167	5.5%
2019 \$25,000 - \$30,000	11,543	6.2%
2019 \$30,000 - \$35,000	11,585	6.2%
2019 \$35,000 - \$40,000	10,826	5.8%
2019 \$40,000 - \$45,000	10,017	5.4%
2019 \$45,000 - \$50,000	9,013	4.8%
2019 \$50,000 - \$60,000	16,599	8.9%
2019 \$60,000 - \$75,000	20,068	10.8%
2019 \$75,000 - \$100,000	22,298	12.0%
2019 \$100,000 - \$125,000	13,590	7.3%
2019 \$125,000 - \$150,000	5,852	3.1%
2019 \$150,000 - \$200,000	6,655	3.6%
2019 \$200,000+	7,562	4.1%

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2014 Household Structure

Average HH Size	2.4	
1-person HH	55,394	17.4%
2-person HH	120,708	37.9%
2+ person family	108,376	34.0%
Families Married	86,494	
Families Married w/children	20,378	
Families Married no children	66,116	
Families Other	21,882	6.9%
Fam. Oth. Single Male Head	6,065	
Fam. Oth. Single Male Head w/ch.	2,943	
Fam. Oth. Single Male Head no/ch.	3,123	
Fam. Oth. Single Female Head	15,817	
Fam. Oth. Single Fem. Head w/ch.	7,975	
Fam. Oth. Single Fem. Head no/ch.	7,842	
Non-Family HH	12,332	3.9%

2019 Household Structure

Average HH Size	2.4	
1-person HH	58,213	17.2%
2-person HH	128,143	37.9%
2+ person Family	114,914	34.0%
Families Married	91,099	
Families Married w/children	22,052	
Families Married no children	69,047	
Families Other	23,815	7.0%
Fam. Oth. Single Male Head	6,601	
Fam. Oth. Single Male Head w/ch.	3,207	
Fam. Oth. Single Male Head no/ch.	3,394	
Fam. Oth. Single Female Head	17,214	
Fam. Oth. Single Fem. Head w/ch.	8,730	
Fam. Oth. Single Fem. Head no/ch.	8,484	
Non-Family HH	13,230	3.9%

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9/12/2014

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2014 Householders by Age

15-24 years	3,668	2.1%
25-34 years	14,057	8.0%
35-44 years	20,803	11.8%
45-54 years	29,694	16.9%
55-59 years	15,496	8.8%
60-64 years	17,887	10.2%
65-74 years	34,866	19.8%
75-84 years	27,350	15.5%
85+ years	12,282	7.0%

Housing

Median year Built	1977	
2000 Median Value	\$195,549	
2014 Total Housing Units	229,390	
2014 Owner Occupied	134,359	58.6%
2014 Renter Occupied	45,023	19.6%
2014 Vacant Housing Units	50,009	21.8%
2019 Total Housing Units	250,961	
2019 Owner Occupied	146,790	58.5%
2019 Renter Occupied	49,327	19.7%
2019 Vacant Housing Units	54,843	
2000 Total Housing Units	182,467	
2000 Owner Occupied	118,538	65.0%
2000 Renter Occupied	31,399	17.2%
2000 Total Vacant	32,530	17.8%
2000 Median Contract Rent	\$752	
2000 Gross Rent as % of HH Inc.	34.8	